

qleads.ai — Broker FAQ

Exclusive, voice-verified Dubai property leads for brokers · Updated June 2026

Everything a broker typically asks before registering. Still have a question? Message us on WhatsApp.

1. What is qleads.ai?

qleads.ai connects RERA-registered Dubai brokers with exclusive, pre-qualified, voice-verified property buyers. Buyers talk to AiSHA, our AI property advisor, on WhatsApp. Once a buyer is qualified and consents, we deliver them to one broker.

2. What exactly is a “Q-Lead”?

A buyer who has had a genuine WhatsApp conversation with AiSHA, had their budget, purpose, area and timeline confirmed, been voice-verified on a recorded call, and consented to speak with one specialist broker — you.

3. How are leads qualified?

AiSHA holds a real conversation, silently assessing intent, budget, purpose and locality. Only buyers who clear our qualification bar and pass voice verification are delivered to brokers.

4. Are the leads exclusive?

Yes. Every lead is delivered to one broker only and is never shared with another broker. There is no race to call first and no competing with other agents over the same buyer.

5. How long is a lead mine?

A delivered lead is yours — we never share it with another broker. In limited cases a long-dormant buyer who re-engages months later and is left unanswered may be re-offered, but only under a clear, notice-based policy explained at registration.

6. What does a lead cost?

AED 500 per qualified lead. Your very first lead is free, so you can judge the quality before paying anything.

7. How does the prepaid wallet work?

After your free lead, you top up a wallet in steps of AED 500. A small reserve is held so a lead can always be delivered. There is no mandatory recharge, and your full balance (including the reserve) is refundable if you close your account.

8. When am I charged for a lead?

AED 500 is debited from your prepaid wallet when a lead is delivered to you. If the lead does not match what was promised, raise a dispute within 24 hours and we replace it (or credit your wallet).

9. How do I register?

Message us on WhatsApp with your name, RERA/BRN and the areas you cover. It takes about two minutes — no forms, no website sign-up.

10. What information comes with each lead?

The buyer's name and contact number, their budget, preferred area(s), purpose and timeline, a Q-Score, a short AI summary of the conversation, and a voice-verified stamp.

11. How does voice verification work?

Before delivery, the buyer confirms their requirements on a short recorded call. The recording is stored securely so any dispute can be resolved fairly. Recordings are never shared with brokers.

12. What if a lead isn't genuine?

Raise a dispute within 24 hours of delivery. Valid disputes are resolved with a replacement lead (operational target within 48 hours; outer guarantee 7 days).

13. How quickly should I call the buyer?

Within 60 minutes. The buyer is expecting your call, and prompt follow-up converts best. The 24-hour dispute window is designed to keep follow-up fast.

14. Which areas do you cover?

All major Dubai communities — Marina, Downtown, JVC, Palm Jumeirah, Business Bay, Dubai Hills and more. You set your specialist areas when you register.

15. How many leads will I receive?

It depends on live buyer demand in your areas. Leads are allocated on merit — never sold to the highest bidder — so we don't guarantee a fixed volume.

16. Is there a contract or lock-in?

No. It is prepaid and commitment-free: top up when you want, pause anytime, and withdraw your remaining balance.

17. Who can register?

RERA-registered Dubai real-estate brokers.

18. Do you guarantee I'll close the deal?

No. We guarantee the lead's qualification and voice verification — the outcome depends on your own follow-up and service.

19. How is my data handled?

In line with our Privacy Policy and UAE data-protection law (PDPL). Buyer data shared with you must be used only to follow up that introduction.